



Supply Zone for Teachers Annual Report 2017—2018



Overview

Established in 2014, the Supply Zone for Teachers is the newest program of the Brevard Schools Foundation. Operating as a free store, the Supply Zone is a resource center that provides free school supplies for teachers to use in the classroom.

By focusing on low-income and homeless student populations, the Supply Zone works to ensure that all children have access to the necessary school supplies despite their circumstances. Students no longer have to feel disconnected, embarrassed, and unprepared when they come to school without supplies; the tools they need to succeed are ready and waiting for them in the classroom.

The Supply Zone's mission is to serve the educational and creative needs of children in Brevard Public Schools by providing free school supplies to teachers at high-poverty schools.



Who Is Eligible to Participate?

- All of the teachers at twenty-five (25) participating high-poverty schools. "High-poverty" is defined as schools with 70% or more students enrolled in the Free or Reduced Lunch Program.
- Any teacher who volunteers three (3) or more hours at the Supply Zone
- Students and families who register for the Annual Back to School Giveaway Event
- Homeless students in Brevard Public Schools through various special giveaway events

The Need

58% of students in Brevard Public Schools qualified for Free or Reduced Lunch during the 2017-18 school year.

2,900 of those students were identified as homeless.

A survey by the National Retail Federation found that the average family with children in grades K-12 planned to spend **\$685** on school needs.

A report released by the US Department of Education in May 2018 found that **94%** of public school teachers spent their own money on school supplies.

In high-poverty schools, the average amount spent by teachers was **\$554**.

The Response

In the 2017/18 school year, the Supply Zone distributed **\$950,895** worth of free school supplies to participating teachers.

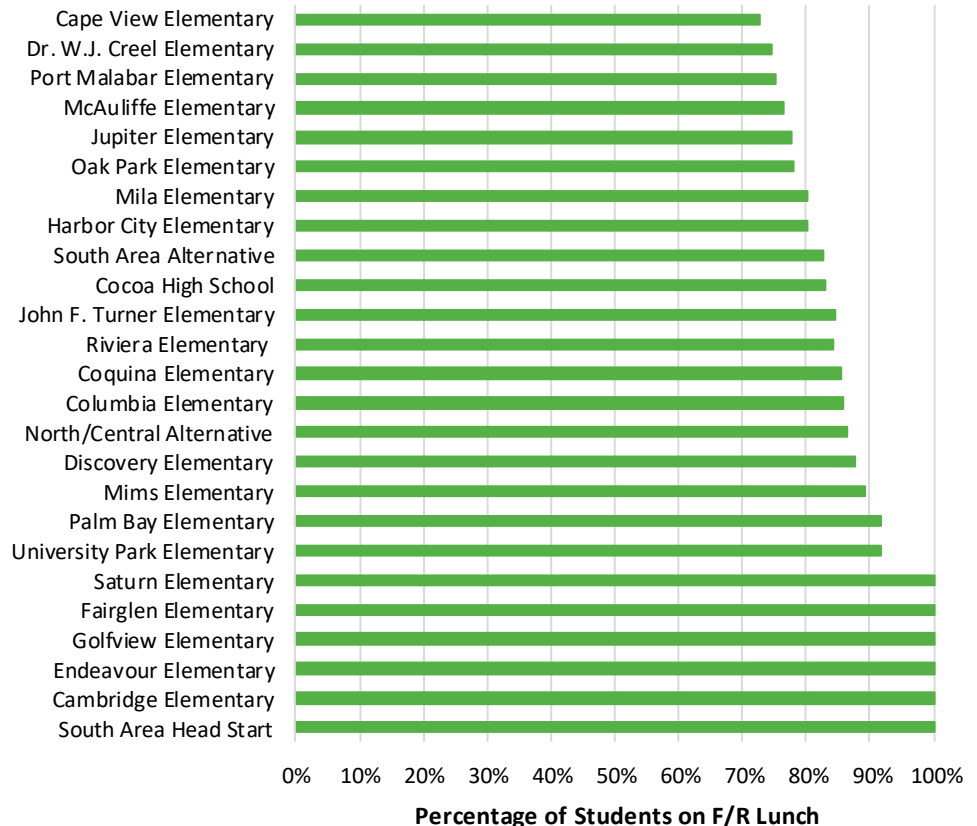
Since opening in 2014, the Supply Zone has saved teachers more than **\$2 million**.



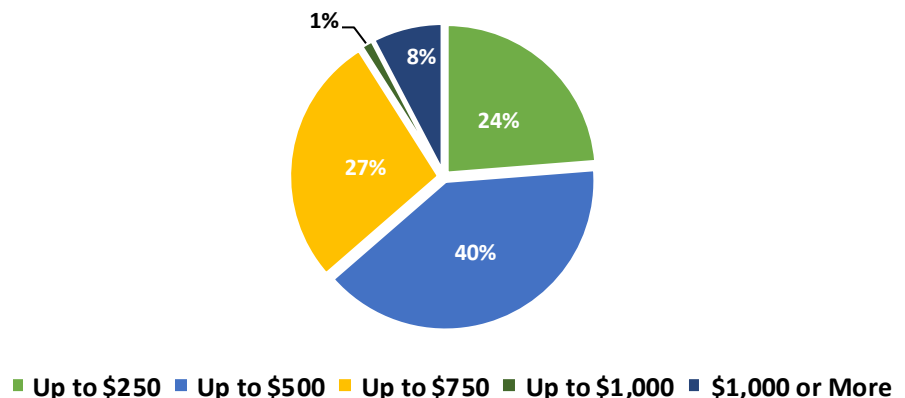
Populations Served: 2017-18

Teacher Shopping Visits	1,130
Students Reached	Est. 22,029
Total Distributed Product	\$1.2 Million (retail)

Socio-Economic Demographics by School



How much are BPS teachers paying out-of-pocket each year?



Survey Results

Out of 1,130 shoppers, 407 teachers responded to our survey. They told us the following:

97% responded that access to adequate school supplies helped improve their students' academic performance.

98% said that having enough supplies allowed them to spend more time teaching.

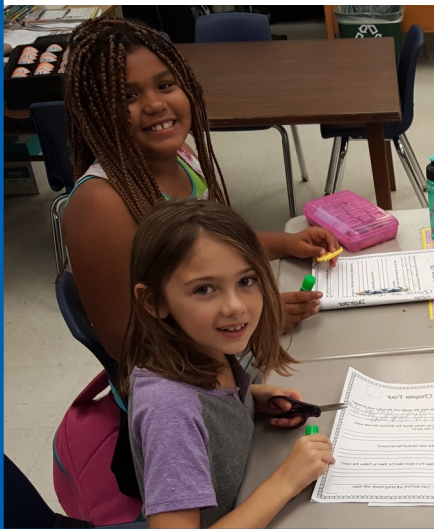
100% of teachers who had previously shopped at the Supply Zone stated that our supplies had a positive impact on their classroom.

Kids in Need Foundation also conducted a survey of our teacher shoppers, with the following results:

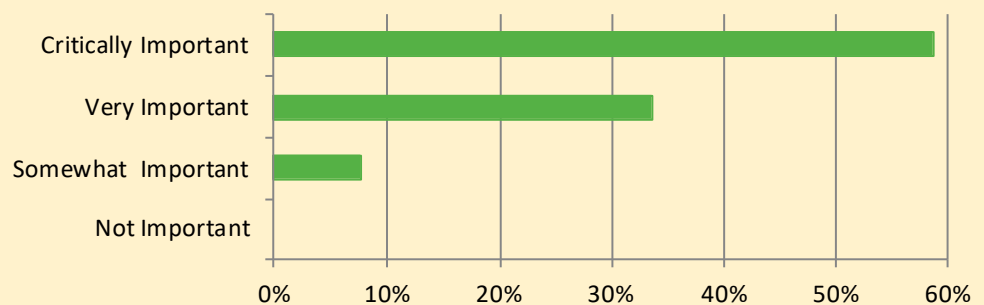
92% of our teachers said that access to free supplies from the Supply Zone was either critically or very important to their daily classroom activities.

93% of our teachers said that access to free supplies from the Supply Zone was either critically or very important to their personal budget.

98% of our teachers said that the free supplies helped their students' self-esteem levels.



How important are the Supply Zone's free school supplies to your daily classroom activities?



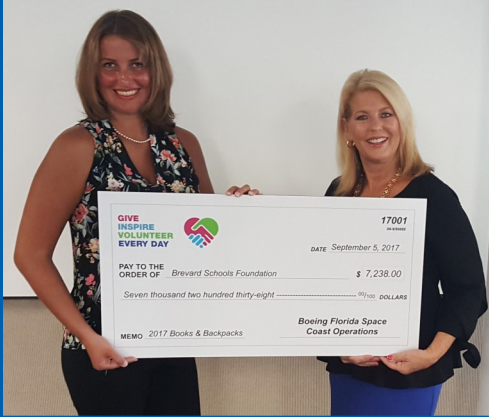
What Teachers have to Say...

"Over 70% of my students are on Free or Reduced Lunch, and many of their families do not have the means to purchase school supplies. The Supply Zone has afforded students with backpacks, paper, pencils, and other supplies that, in the past, I've had to purchase for myself."

"It's heartbreaking to see a child carrying a ripped backpack, borrowing paper from classmates, and coming to me in tears because his or her mom can't afford to buy pencils. Thank you for being there for our children!"



Revenue for 2017/18



Thanks to the State of Florida School District Education Foundation Matching Grant Program, financial donations made to the Supply Zone are leveraged with matching funds.

Cash Revenue Received: **\$329,574**

In-Kind Revenue Received: **\$447,483**

Total Revenue Received: **\$777,057**

Budgetary Surplus: **\$177,895**

Volunteer Contributions for 2017/18

Total Number of Volunteers: **367 Individuals**

Total Time Worked: **1,787 Hours**

Estimated National Value of Each Volunteer Hour: **\$24.69/Hour**

Total Value of Hours Worked: **\$44,121.03**



What Teachers have to Say...



"I remember one time on the first day of school we were going over what supplies each student needed. One student was bright red and looked humiliated. He sadly said that he didn't have anything because his parents couldn't afford to take him shopping.

Without skipping a beat I told him that was "A-Okay" because I had all kinds of supplies "hoarded up" specifically for occasions like that. As soon as I opened my cupboards his face lit up like a Christmas tree. Because I was able to supply him with what he needed, thanks to the Supply Zone, he became right at home in the classroom and had a great rest of the day."

Back to School Giveaway Event



In July 2017, the Supply Zone held the 15th Annual Back to School Giveaway Event to support families enrolled in the Free or Reduced Lunch Program.

Students Served: **1,800**

Value of School Supplies Distributed: **\$87,640**

Additional Services Provided: **2,000** Free Haircut Gift Certificates, **2,000** Hot Lunches, Oral Health Screenings, Dental Hygiene Supplies, STEM Activities, and **4,435** Books

Helping Hurricane Evacuees

In November 2017, the Supply Zone collected donations to help the many hurricane evacuees that came to Brevard Public Schools from Puerto Rico, the Florida Keys, and other affected areas. With the help of Wells Fargo volunteers, we accomplished the following:

Student Evacuees Served: **181**

Retail Value of School Supplies Distributed: **\$9,836**

Value of Hygiene & Food Supplies Distributed: **\$23,253**



What Teachers Say...



"We have families from Puerto Rico who have been displaced by the hurricane. They came to us with nothing for school. Because of the Supply Zone, I was able to let them pick out their own supplies, backpacks, lunchboxes, etc. They were so excited and proud they would have the things they needed for school and not feel different from other students."

Sunset, Moonlight & Music



Ambika and Dr. Ravi Palaniyandi graciously hosted this fundraiser for the fourth year in a row.

Theme: **Rio Carnival**

Attendees: **80**

Funds Raised: **\$164,595**

Largest Gift: **\$100,0001** from the Palaniyandi's

Kids in Need Foundation

The Supply Zone has been affiliated with the Kids in Need Foundation since January 2016. This partnership has provided numerous large-scale, high-quality donations.

Number of Shipments in 2017/18: **8**

Retail Value of Shipments in 2017/18: **\$658,989**

Total Retail Value of All KINF Shipments, since beginning of membership: **\$1,682,243**



What Teachers have to Say...



"The Supply Zone and their respective donors have taken away the stress of making sure every student has the materials they need to be successful. No one is left out because their parent couldn't afford scissors or name-brand crayons. No one feels bad because they don't have paper to complete their homework on. Kids pick up on these things and with each child enjoying useful school supplies, it makes for a happy, productive classroom and one very happy, grateful teacher! Thank you!"

Thank You to our Sponsors:



AMBAL, Inc.
*Ambika and
Dr. Ravi Palaniyandi*



**Atlantic
Development of
Cocoa, Inc.**
Susan Moore



Brevard Internal Medicine & Walk-in Clinic
Dr. Aravind Kumar



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