

# Sponsorship Opportunities



presented by Premiere Sponsor



hosted by Brevard Schools Foundation and Brevard Public Schools



**Wednesday, January 24, 2018**

**5:30 p.m. Reception**

**7:00 p.m. Awards Program**

**King Center for the Performing Arts  
3865 N. Wickham Road, Melbourne, FL 32935**

Join us in Applauding Brevard's Champions at the biggest educational event of the year, "The ABC Awards", to recognize the outstanding contributions of those who help strengthen the quality of public education in Brevard County: Teacher of the Year, Employee of the Year, Volunteer of the Year, Business Partners of Distinction, Principal of the Year, Assistant Principal of the Year.

	Premiere	Red Carpet Presenting (5 available)	Food & Fame	Spotlight Plus	Spotlight	Patron
<b>Sponsor Level &amp; Benefits</b>	\$15,000	\$7,500* (TOY add \$1,000)	\$5,000	\$2,500	\$1000	\$500
<b>Tickets for Event</b>	10 Reserved	8 Reserved	6 Reserved	4	4	2
<b>Photo Opportunity</b>	Yes	Yes	Yes			
<b>LIVE Starring Role</b>	Welcome Speech	Award Presenter				
<b>Included in Printed Event Program</b>	Front Logo/ Back Cover Ad	Logo & 1/2 Page Ad	Logo & 1/4 Page Ad	Name & 1/8 Page Ad	Name & Business Card	Name
<b>Listed on Event Poster</b>	Logo	Logo	Logo	Logo	Logo	Name
<b>Corporate or Community Partner Badge</b>	Yes	Yes	Yes	Yes	Yes	
<b>Listed on BPS/BSF Websites + Social Media</b>	Yes	Yes	Yes	Yes	Yes	
<b>Listed in Post-Event Media Ad</b>	Logo	Logo	Logo	Logo	Logo	
<b>Included in Event Loop</b>	Logo	Logo	Logo	Logo	Logo	
<b>Distribution of Promotional Materials</b>	All guests & Honorees	Honorees	Honorees			
<b>Opportunity to Hang banner at event</b>	Yes	Yes	Yes			
<b>Ticket Sponsor (1)</b>	\$1,500	Print your coupon on the back of the ABC Awards ticket* (Copy needed by November 18, 2017)				
<b>Chairman's VIP Reception</b>	\$3,000	Exclusive pre-show event. Receive Spotlight level benefits plus recognition at the reception, logo on reception swag bag.				

To ensure full sponsor benefits, return sponsorship forms on or before December 31, 2017  
Ask us about multi-year discounts.

# DESCRIPTION OF SPONSOR BENEFITS

**Tickets for Event** - Admission to reception featuring a "Taste of BPS Culinary Arts" and awards show at the King Center for the Performing Arts.

**LIVE Starring Role - Premiere Sponsor** presents a welcome speech before the audience on stage at the King Center. **Red Carpet Presenting Sponsor** helps present nominations and announces winner for one award category. Category requests on a first come, first served basis. Teacher of the Year and Employee of the Year add \$1,000.

**Photo Opportunity** with sponsored award level TOY, EOY, or Culinary Teams.

**Included in Printed Event Program** - Company logo or name will be included with all awards sponsors and distributed to 1,200 guests. Premiere Sponsor logo placed on front cover and full page ad placed on back cover.

**Listed on Event Poster** - Three event posters will be strategically placed throughout the reception area.

**Corporate or Community Partner Badge** - available for website or social media to all sponsors at Spotlight level and above.

**Listed on BPS/BSF Websites/Social Media** - Press release announcing sponsor support on BPS/BSF homepages with a link to your website. Clickable logo on BSF website. Mentions on social media.

**Listed in Post-Event MEDIA Ad** - Company logo or name included in post-event print ad.

**Included in Event Loop** - Company logo or names appears on presentation running on continuous loop during pre-event reception.

**Distribution of Promotional Materials** - Company provided materials and/or giveaways distributed to Honorees, and in VIP swag bags. Premiere Sponsor materials may be distributed to all 1,200 guests.

To reserve to your sponsorship or to learn more, contact Janice Kershaw; 321-633-1000, ext. 754 or e-mail: [Kershaw.Janice@brevardschools.org](mailto:Kershaw.Janice@brevardschools.org).

Thanks to our sponsors, this event is not paid for with taxpayer dollars.

ALL NET PROCEEDS BENEFIT THE BREVARD SCHOOLS FOUNDATION AND HELP SUPPORT INNOVATION, ENGAGE COMMUNITIES, AND CHANGE LIVES FOR 73,000 STUDENTS AND 5,000 TEACHERS IN BREVARD PUBLIC SCHOOLS.

