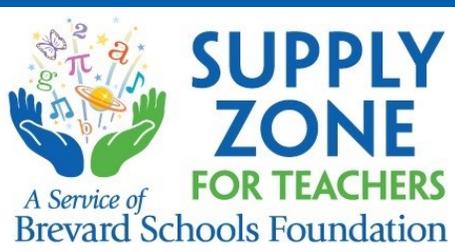




Supply Zone for Teachers

Annual Report

2015—2016



Now a Junior Affiliate of the
Kids in Need Foundation



Overview

Established in 2014, the Supply Zone for Teachers is the newest program of the Brevard Schools Foundation. Operating as a free store, the Supply Zone is a resource center that provides free school supplies for teachers to use in the classroom.

By focusing on low-income and homeless student populations, the Supply Zone works to ensure that all children have access to the necessary school supplies despite their circumstances. Students no longer have to feel disconnected, embarrassed, and unprepared when they come to school without supplies; the tools they need to succeed are ready and waiting for them in the classroom.

The Supply Zone's mission is to serve the educational and creative needs of children in Brevard Public Schools by providing free school supplies to teachers at high-poverty schools.



Qualifying Populations in Brevard Public Schools

Criteria	<ul style="list-style-type: none"> Schools with 70% or more students enrolled in the Free or Reduced Lunch Program All Homeless Student Liaison Teachers in Brevard Public Schools Literacy Specialists at high-poverty schools for a special literacy program 	
Schools	<ul style="list-style-type: none"> 18 high-poverty schools 96 schools served by Homeless Liaisons (including charter schools) 50 high-poverty schools for the literacy program 	
Teachers	<ul style="list-style-type: none"> 993 teachers at high-poverty schools 98 Homeless Student Liaison Teachers 100 Literacy Specialists at high-poverty schools 	Total Eligible: 1,191
Students	<ul style="list-style-type: none"> 12,544 students at high-poverty schools 1,954 Registered Homeless Students 5,819 students affected by literacy program 	Potential Reach: 20,317

The Need

52% of students in Brevard Public Schools qualify for Free or Reduced Lunch.

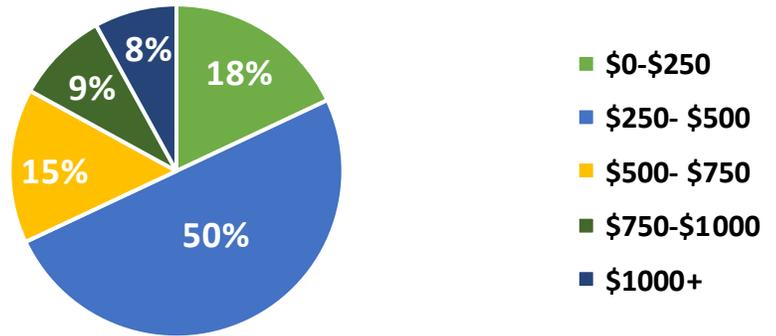
1,954 students were identified as homeless during the 2015-16 school year.

A survey by the National Retail Federation found that the average family with children in grades K-12 planned to spend \$674 on school needs.

The average teacher in the US spent \$500 or more of his or her own money on supplies.

Altogether, this would equal \$595,500 spent out of pocket by eligible teachers.

How much are BPS teachers paying out-of-pocket each year?



Populations Served: A Year of Growth

Year of Service	2014-15	2015-16
Teacher Visits	1,004	1,039
Teachers Served	712	727
Students Reached	Est. 14,240	Est. 18,513
Average Shopping Trip Value	\$240	\$391
Total Distributed Product	\$240,000+	\$406,488

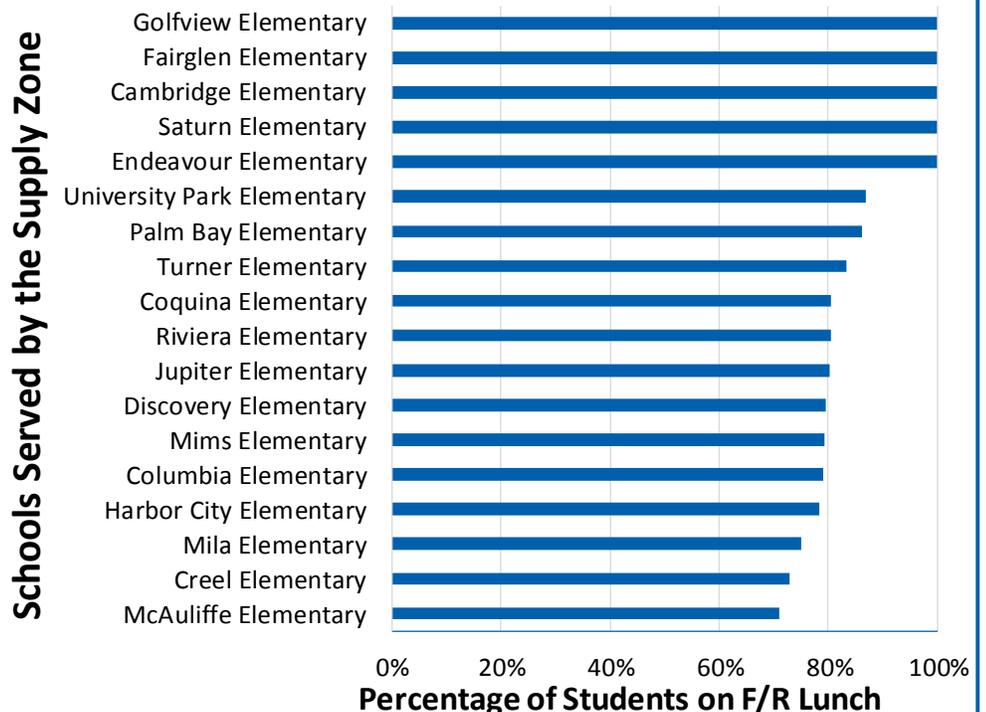
The Response

By distributing \$406,488 worth of free school supplies, the Supply Zone saved more than two-thirds of all eligible teachers' supply expenses.

On average, individual teachers who shopped at the Supply Zone saved 78% of their supply expenses.



Socio-Economic Demographics by School



Revenue & In-Kind Contributions



Thanks to the Consortium of Florida Education Foundations, financial donations made to the Supply Zone are leveraged with a Matching Funds Grant.

Total Revenue: **\$458,553**

Cash Revenue: **\$151,707**

In-Kind Revenue: **\$306,846**

Volunteer Contributions for 2015/16

Total Number of Volunteers: **186**

Total Hours Worked: **1,249**

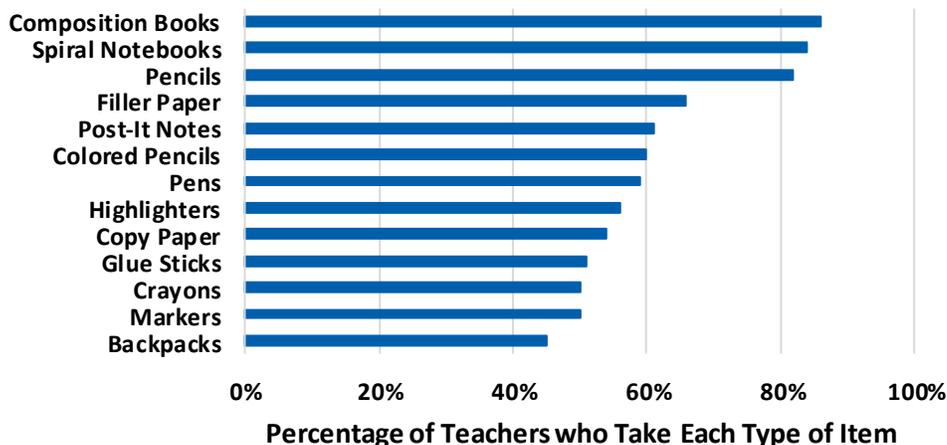
Florida's Estimated "Average Value of Volunteer Time": **\$23.56 per hour**

Total Value of Hours Worked: **\$29,426.44**

Volunteers who regularly worked for three or more consecutive months: **23**



Popular Supplies: Items that Teachers are Most Likely to Take



Supply Distribution



Kids in Need Foundation



In January 2016, the Supply Zone was accepted as a Junior Affiliate of the Kids in Need Foundation. KINF is a national non-profit organization that provides free school supplies to teacher resource centers across the entire country.

As a Junior Affiliate, the Supply Zone received several large donations of school supplies during the 2015/16 school year.

Retail Value of KINF Supplies: \$383,800

Shop from the Heart

This special giveaway event provided free supplies to all of the district's 98 Homeless Student Liaison Teachers. Ten local support organizations were also in attendance, offering information about free services for homeless students.

Product Distributed:

- \$15,437 worth of school supplies
- \$14,589 worth of hygiene products
- \$13,225 worth of clothing



What Teachers have to Say...



What a pleasant surprise it was to walk into the new Supply Zone to find a very organized, welcoming place for teachers. The concept is superb and very needed. The items available are a token of a much larger gift...the gift of hope as it provides tools towards success for both students and teachers! Well done!

-Jennifer Forester, BPS Teacher

Back to School Giveaway Event



In August 2015, the Supply Zone distributed free backpacks, school supplies, and hot lunches directly to students enrolled in the Free or Reduced Lunch Program.

Students Served: 1,600
Retail Value of Supplies: \$73,600

The Effect on a Family...

To the Organizers of the Back to School Giveaway Event:

My name is Jessica. I'm not sure if you can help my family - but at this point it can't hurt to try.

I am trying to find resources to provide my three children with the school supplies they need to start school. I never planned on asking or even looking into help for this purpose, but life has dealt my family some horrible hands these past few months, and I am at a point today where I have nothing to contribute towards my children.

I'm a single mother of three. I've held a steady career for the last twelve years, but I was laid off from my job at the end of February. I have nothing, no way to drive to purchase any school supplies for my children, no money to do-so, and no one to help me since I am not from Brevard County originally. So, for the first time in my life, I am reaching out to try to find help – anything at all.

I don't know what more I can do at this point. It's been a very rough few months, and life is taking its toll on me. I'm typically the giver, volunteering and such, but being in a position like this – it really opens your eyes to how rapidly your life can crumble no matter how well off you think you are.

So, I am hoping, praying, that you can help me. I have nowhere else to turn. Thank you for your time, and I genuinely appreciate any help you can give.

Sincerely,

Jessica

Thanks to the Back to School Giveaway Program, Jessica received brand-new backpacks and school supplies for all of her children.

Dear Supply Zone,

Thank you for giving us the pencils. I'm really grateful because you think about us. That really helps us a lot.

-Olguine, BPS Student



Dear Supply Zone,

Thank you for sending these school supplies. It is very important to receive this support. I am very motivated to learn English and I want to improve it every day.

-Marta, BPS Student

Sunset, Moonlight & Music



Dr. Ravi and Ambika Palaniyandi graciously hosted this annual event to raise funds for the Supply Zone for Teachers.

The second Sunset, Moonlight, and Music Soiree was held in April 2016.

Funds Raised: \$55,965
Attendees: 120

Shop, Read & Succeed

On National Read Across America Day, the Supply Zone hosted the first annual *Shop, Read and Succeed* event to ensure that adequate literacy resources reach low-income students.

Attendees also had the opportunity to meet with members of local support organizations to learn about free literacy services in the community.

Teacher Attendees: 97
Books Distributed: 10,595
Total Retail Value Distributed: \$65,950



What Teachers have to Say...



I wanted to thank you for all of your hard work in building the Supply Zone for Teachers. It is going to help tremendously in our classrooms and in turn the students.

It can become such a financial burden to provide materials when you have 120 students. I always want my students to have what they need, and this "store" will help me achieve this. I felt like a kid on Christmas morning when I came yesterday and was able to tour and speak with you about the goals and future plans for this "store". Thank you again!

-Rebecca M. Tagye, Madison Middle School Intensive Reading Teacher

Thank You to our Sponsors:

Dr. Ravi and Ambika Palaniyandi



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